



Department for  
International Trade



# MADE IN THE MIDLANDS SOLD TO THE WORLD



Clean Growth  
Sector Events &  
Activity 22/23

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# MIDLANDS CLEAN GROWTH SECTOR

Within the Midlands there are a wealth of businesses following the modern Industrial Strategy to increase their earning power in a way that both protects and improves the environment on which the economy depends. This has enabled companies to become more attractive to export markets and to meet the Clean Growth trends in overseas regions.



Ian Stevens - Clean Growth  
Adviser for the Midlands

Clean Growth for DIT means promoting economic growth through trade and investment while mitigating the impact on climate change, preserving the environment, and adapting to the impacts of climate change.

# MEET THE SPECIALIST

## Ian Stevens

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Ian Stevens is the Midlands Clean Growth Adviser. He has a background in electronics with over 25 years' experience. He has worked for overseas companies setting up business operations in the UK and has also been involved in direct sales for UK manufacturing and distribution companies, selling into Europe, USA and Asia.

Ian can advise on a range of topics including:

- Category insight and size
- Routes to market
- Clean growth landscape
- Local trends and preferences
- Specialist knowledge of technologies

# WHAT IS CLEAN GROWTH?

There are three main areas to clean growth:

1. First, it's the UK government's strategy for boosting our economy while reducing gas emissions and protecting the environment.
2. Second, it will achieve this through encouraging the creation and production of innovative goods, services and technologies.
3. And, third, it is here to help UK businesses of all sizes, through the Department for International Trade (DIT), to export their goods and services.

The ambition is for clean growth to help deliver a Green Industrial Revolution, as set out in the Government's Ten Point Plan.

“Clean growth means growing our national income while cutting greenhouse gas emissions”(Green Growth Strategy, 2017).

# THE TEN POINT PLAN FOR A GREEN INDUSTRIAL REVOLUTION



**Point 1**  
Advancing Offshore Wind



**Point 2**  
Driving the Growth of Low Carbon Hydrogen



**Point 3**  
Delivering New and Advanced Nuclear Power



**Point 4**  
Accelerating the Shift to Zero Emission Vehicles



**Point 5**  
Green Public Transport, Cycling and Walking



**Point 6**  
Jet Zero and Green Ships



**Point 7**  
Greener Buildings



**Point 8**  
Investing in Carbon Capture, Usage and Storage



**Point 9**  
Protecting Our Natural Environment



**Point 10**  
Green Finance and Innovation

# CASE STUDY

Ansaldo Nuclear Ltd specialises in the design, manufacture, assembly, test, installation and commissioning of customised solutions for the nuclear decommissioning, defence, and nuclear new build markets.

Ansaldo first engaged with The Department for International Trade back in 2018. They have been on a range of events, and tradeshows and showcases. In the last few months they have actively engaged with the ITA and Clean Growth Adviser to proactively raise the Ansaldo profile to support their growth plans to build the business at the Wolverhampton site and increase employment by 100 in the next year.

Currently their local ITA is working with the team to build relationships with DIT Nuclear Sector Specialists and overseas consulate colleagues already achieving successful and informative discussions with Specialist Advisers in France, Germany, Finland, Japan and Lithuania. From these discussions they have secured details from the Finnish energy company Fennovoima constructing Hanhikivi I nuclear power plant at Pyhäjoki, SMR information on new builds for Fortum and the tender documents for the Ignalina project in Lithuania. There are also potential opportunities in the ITER project as well as potentials in the Hydrogen market sector.

# 22/23 EVENTS

Get involved in our programme of free events to support you in exploring opportunities in the Clean Growth sector:

► **06/09/22 - Export Academy Webinar**

Join this free webinar to learn about the opportunities in the clean growth sector and how it can help you secure new orders.

► **07/09/22 to 08/09/22 - Cenex LCV, Millbrook**

Visit us at this years Cenex Low Carbon Vehicle event, the UK's premier future mobility event. Stop by our stand to learn 1:1 how DIT can provide export support but also learn more about the opportunities for working with electric vehicle manufacturers and supply chains globally.

For a free ticket register > [www.cenex-lcv.co.uk](http://www.cenex-lcv.co.uk)

► **20/09/22 - Webinar: Overview of Hydrogen Fuel Cells, Electrolyser manufacturers and safety procedures in the Hydrogen Marketplace in Turkey**

Join this webinar to get an overview of Hydrogen Fuel Cells, Electrolyser manufacturers and safety procedures in the Hydrogen Marketplace in Turkey.

Registration open soon.



# 22/23 EVENTS

Get involved in our programme of free events to support you in exploring opportunities in the Clean Growth sector:

## ► 19/10/22 - Solar & Storage Live, NEC Birmingham

Solar & Storage Live is the UK's largest renewable energy exhibition that celebrates the technologies at the forefront of the transition to a greener, smarter, more centralised energy system.

Come along to meet with Ian Stevens and hear how DIT can support your clean growth strategy.

Follow this link to register > <https://bit.ly/solarandstorageDIT>

## ► Coming soon...

- 14/15 September - RWM Expo, NEC Birmingham
- Green Finance Webinar with UKEF
- Greener Buildings Webinar

**To learn more about any of these events please contact Ian on [ian.stevens2@trade.gov.uk](mailto:ian.stevens2@trade.gov.uk).**

# 22/23 TRADE VISITS

Join us on a Government lead trade visit to explore new markets, make new contacts and ultimately secure additional overseas business.

## ► Coming soon...

- October - Inward Mission: Biomethane Trade Mission (Promigas)
- October - H2LAC 2022 (2nd Hydrogen Congress for Latin America & the Caribbean) Colombia
- November - Offshore Energy Exhibition & Conference (Amsterdam)
- January - Renewable Energy Expo Trinidad and Tobago
- January - Clean Energy Istanbul
- March - Hydrogen Delegation to India

**To learn more about any of these trade visits please contact Ian on [ian.stevens2@trade.gov.uk](mailto:ian.stevens2@trade.gov.uk).**



## Department for International Trade

DIT

The UK's Department for International Trade (DIT) has overall responsibility for promoting UK trade across the world and attracting foreign investment to our economy. We are a specialised government body with responsibility for negotiating international trade policy, supporting business, as well as delivering an outward-looking trade diplomacy strategy.

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