



Midlands Engine: Trade Delegation to Arab Health 2017

Dubai: 29 January – 2 February 2017

The Midlands Engine initiative aims to boost economic growth across the region through enhanced trade and investment. This is your chance to meet thousands of key contacts at Arab Health, the largest healthcare event in the Middle East.

About the event

Arab Health is the second largest healthcare exhibition and congress in the world and the largest in the Middle East. Taking place at the Dubai International Convention & Exhibition Centre in Dubai, it offers an excellent platform on which to build relationships within the healthcare industry, to showcase progress and achievement in the sector, and to explore new opportunities with stakeholders in the healthcare field.

Why you should join the Midlands Engine Group

Over 4,000 exhibitors attended Arab Health in 2016, with more than 75,000 healthcare professionals visiting from 70 countries around the world. Visitor numbers are expected to reach 101,000+ in 2017, with over 160 UK exhibitors expected at the UK Pavilion alone - 2,500sqm dedicated to the UK, providing unparalleled visibility for UK companies.

By joining the Midlands Engine Group led by experienced Midlands based trade advisers, you will be able to visit the show and participate in pre-arranged 1 to 1 meetings with overseas commercial advisers and buyers. You will also have the opportunity to take part in the additional activity arranged by DIT, including a networking reception and several optional site visits. Please see over for details.

Programme *

Saturday 28th January	Outward flight from Birmingham to Dubai
Sunday 29th January (am)	Option to visit HAAD (Health Authority Abu Dhabi) and SEHA (Abu Dhabi Health Services Company)
Sunday 29th January (pm)	Option to visit DHCC (Dubai Healthcare City)
Monday 30th January (am)	In market briefing Pre-arranged 1 to 1 meetings with commercial advisers and buyers
Monday 30th January (pm)	Evening networking event
Tuesday 31 January	Delegates free to arrange meetings Evening networking event
Wednesday 1 February	Delegates free to arrange meetings
Thursday 2 February	Delegates free to arrange meetings
Friday 3 February	Fly back to UK or delegates free to travel to other destinations or remain in Dubai to visit Medlab, the world's largest attended laboratory exhibition and conference

* Itinerary subject to confirmation

Register your interest

This is an ideal opportunity both to develop your business and to see what your competitors are doing in the Middle East. So why not register your interest today at marketvisits@uktiem.co.uk.

We expect interest in this market visit to be high so please note that your place is not guaranteed until you receive confirmation. For any other enquiries, contact the Department for International Trade (formerly UKTI) East Midlands on 0345 052 4001.

Cost, Eligibility and Grants

A commitment fee of £160+VAT for all delegates will cover some in-market event costs, but delegates need to meet their own flight and accommodation costs. The market visit is open to all Midlands exporters, and if you are an SME you may be eligible for a travel grant of £450.